



Business Economics Society

ANNUAL REPORT 2024-25

ARYABHATTA COLLEGE
UNIVERSITY OF DELHI

Business Economics Society
Annual Report for A.Y. 2024-25

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Events Organised by BBE Student's Society during AY 2024-25

1. Department Orientation Programme for Freshers' Welcome (29 August 2024)

The academic year began with a warm orientation and freshers' welcome, where first-year students were introduced to the department, faculty, and upcoming activities. The session helped break the ice, clarify course structures, and offer guidance on academic life at college. It marked the beginning of new friendships and a sense of belonging among the incoming batch.

2. BBE Department Society Elections (INVICTA) – 20th September 2024



Elections for the INVICTA students' society was held on 20th September 2024, where all three years came together to vote democratically. Campaigning, speeches, and discussions made the air electric with enthusiasm. The process encouraged leadership, teamwork, and active participation, values the department truly stands by. The newly elected team was welcomed with high hopes and clear responsibilities for the upcoming year.

3. BBE Council Representative Elections – 20th September 2024

On the same day as the society elections, the department also held its council representative elections. Students showed strong participation and eagerness to vote, with enthusiastic debates and campaigning leading up to the polls.

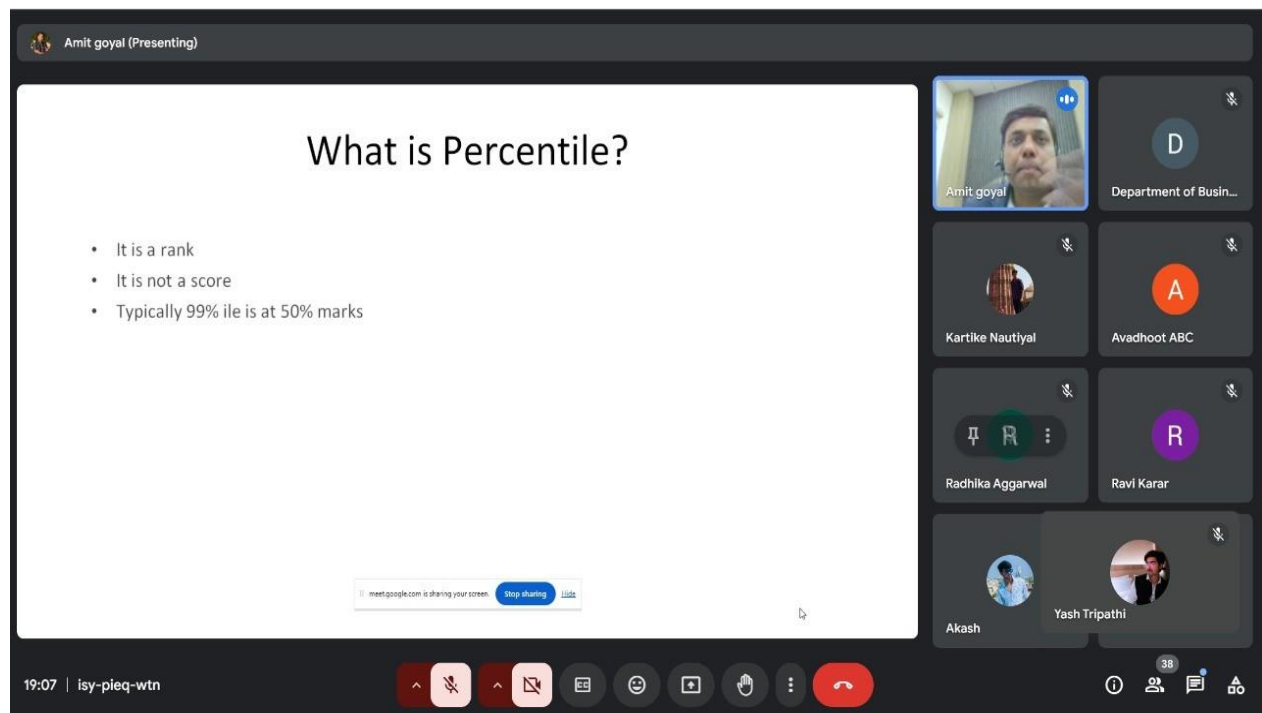
4. Inter-Department Cricket Match – Aryabhata College (21st to 23rd October)

This year, the BBE department brought home the trophy in the inter-department cricket match. The match was full of team spirit, and roaring support from classmates. The win wasn't just about cricket, it was about collective pride and the power of unity. Players and supporters alike celebrated together, reminding everyone how sports can energize and unite a department like nothing else.



5. Webinar on Preparing for CAT-GMAT-GRE– 26th November 2024

This online webinar with CA Amit Mohan Goyal proved to be a game-changer for students aiming at competitive exams. With his sharp insights and a relatable approach, Mr. Goyal broke down complex preparation strategies for CAT, GMAT, and GRE. He shared tips on consistency, section-wise study plans, and how to manage stress during prep.

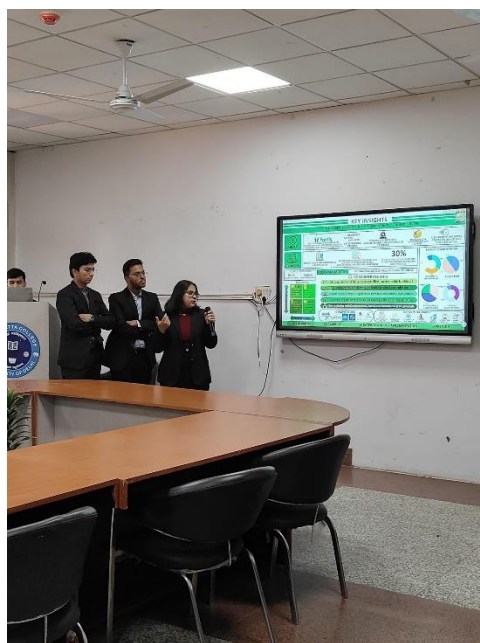


6. BEcon'25 (The Sustainability Chapter) - 30th–31st January 2025



BEcon'25, was the first flagship academic fest of the Department, centered around the theme “*Sustainability in Business & Industry.*” Day 1 featured Dr. Vikram Bansal, Assistant Professor, Jawaharlal Nehru University, who spoke on how Industry 4.0 and AI are shaping sustainable growth, and Mr. Charanpreet Singh, Manager – Marketing Alliance | ETauto+ ETManufacturing, who shared his industry perspective on ESG practices in manufacturing. On Day 2, Dr. Rohit Shrivastav, Assistant Professor, Department of Commerce, Delhi School of Economics, led an insightful session on integrating sustainability with academic research, including a hands-on research workshop. The fest helped students connect theoretical learning with real-world applications, sparking curiosity and engagement across both days. With enthusiastic participation from students

and faculty alike, BEcon'25 was a powerful academic experience.



Synnovate – National Case Study Competition – 30th January 2025

It was a part of BEcon'25, *Synnovate* was a true highlight. With over 260+ registrations and massive traction online, it turned into a high-stakes battle of brains. Teams from various colleges tackled a real-world business sustainability case and presented innovative solutions to a panel of expert judges. Students walked away with not just certificates but also new perspectives and a renewed confidence in their problem-solving skills.

7. Fresher's Welcome function & Departmental Interaction Programme - 15th February 2025



The Department of Business Economics organized a heartfelt Freshers 'function on February 15th. The event featured faculty interactions, fun games, and standout performances, including a high-energy dance and a stylish ramp walk by the freshers. Event struck a perfect balance between warmth and celebration. Students laughed, danced, and bonded, creating memories and friendships that will last throughout their college journey.

8. Roister (BBE Inter-College Sports Fest) – 28th Feb 2025 - 2nd March 2025



Roister was a high-energy, three-day annual sports extravaganza that welcomed Business Economics students from all 10 Delhi University colleges offering the course. Hosted by Aryabhata College, the fest saw fierce but friendly competition in football, cricket, athletics, dodgeball, tug of war and more—across both boys' and girls' categories. It was more than a sports event; it was a celebration of teamwork, discipline, and cross-college bonding. The cheers, the wins, the

sportsmanship, it all made *Roister* a perfect close to an action-packed year

9. Launch of Business Economics Department Journal (Shodharthika) - 25th April 2025

On the Annual Day held on 25th April, the Department of Business Economics proudly unveiled its annual academic journal, *Shodharthika*. This inaugural publication showcases original student research, insightful economic articles, and thought-provoking perspectives on contemporary issues.

